

BREE TURNER

RESEARCHER | DESIGNER | STRATEGIST

I am a social science researcher, designer, and communications specialist, currently writing my PhD thesis on online social movements. I have a diverse background in performance research, gender and sexuality education, design thinking, strategy, and project management. I am at my best when I am developing creative research and design methods, leading social change through innovation, and forming meaningful connections through collaboration.

CONTACT

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SKILLSET

User Research
Human-Centred Design
Strategic Design Thinking
Project Management
Workshop Facilitation
Stakeholder Management
Creative Problem Solving

TOOLKIT

Microsoft Office Suite
Adobe Creative Suite
CRM | CMS
Social Media | EDM
Slack | Trello
Canva
Miro

WORK HISTORY

SENIOR ADVISOR COMMUNITY ENGAGEMENT, SEPT 2019-PRESENT

MARIE STOPES INTERNATIONAL AUSTRALIA

Responsibilities

- Project managed and edited the 2019 Annual Report.
- Developed and implemented the Fundraising and Communications strategies.
- Conducted user-research to enhance donor/supporter experience.
- Facilitated staff training, and design workshops in diversity and equity, mental health at work and social media for social impact.

Achievements

- Supported fundraising efforts, securing over \$14 million in 2019-20
- Increased engagement across digital platforms by 300%
- Maintained a donor retention rate of 97%

HUMAN-CENTRED DESIGN STRATEGIST, 2020

THE FEMTECH COLLECTIVE AUSTRALIA

FTC Australia's mission is to catalyse innovation in the women's health space. I have been brought on to enhance FTC's member experience through their online channels using human-centred design.

CONSULTANT, 2020

YWCA, Australia

Responsibility

- Researched, compiled and edited an accessible 36 page Advocacy Toolkit.

Achievement

- Empowered the YWCA community (girls, women and non-binary people, ages 12+) to accelerate their advocacy efforts in the areas of gender equality, youth homelessness and climate action.

RESEARCHER (PhD Candidate), 2016 - PRESENT

RMIT UNIVERSITY

Responsibilities

- Conducted an ethnography of social media activists (Australia, U.S and Norway).
- Wrote and directed a performance called *The Act In Activism* based on my ethnographic study and qualitative interviews, and performed it for a focus group at RMIT University.
- Co-authored a chapter in the anthology *#MeToo and the Politics of Social Change* for Palgrave.
- Presented at the *Digital Intimacies Symposium* and *The Victorian Postgraduate Criminology Conference*.

Testimonial from research participant

"Bree created such a safe and judgement-free space for us to explore our feminism and navigate the complex issues affecting marginalised people today."

TEACHING ASSOCIATE & LECTURER, 2018 - PRESENT

THE UNIVERSITY OF MELBOURNE

Subjects

- International Gender Politics (Undergraduate)
- Digital Technology and Social Change (Undergraduate)
- Families, Relationships and Society (Undergraduate)
- Public Relations and Communications (Masters)

Responsibilities

- Designed and delivered subject guides, including the curation of required readings, and assignments.
- Designed and implemented tutorials for undergraduate and masters subjects.
- Delivered lectures on 'online dating', 'technosexuality', 'digital feminism', 'creative methodologies' and 'feminism and public relations'.

Testimonials from students

"Bree was my favourite tutor this semester by far, she made difficult topics easy to talk about".

"I loved Bree's class, she made sure everyone's voice was heard".

WRITER, PERFORMER & PRODUCER, 2017

GLORY WHOLE PODCAST (5 star rating on iTunes)

A coming of age story, exploring gender, sexuality, and pop culture.

COMMUNICATIONS & PROGRAM ASSOCIATE, 2015 -2016

THE WADE INSTITUTE OF ENTREPRENEURSHIP

Responsibilities

- Designed and delivered content strategies informed by data which supported recruitment goals, alumni relations, fundraising and events.
- Managed email marketing and communication, the website, publications and social media.
- Managed internal and external stakeholders of the Institute.

Achievements

- Promoted within the first 6 months.
- Increased social media engagement by 400%

EDUCATION & TRAINING

PhD, Social Science (present)
RMIT UNIVERSITY, Melbourne

UX (2020)
Academy Xi, Melbourne

Human Centered Design (2020)
Acumen x IDEO, online

Mental Health First Aid (2020)
Mental Health First Aid Australia

Honours in Media and Communication (2014)
RMIT UNIVERSITY, Melbourne

Bachelor of Performing Arts (2011)
MONASH UNIVERSITY, Melbourne